

NW District Spring 2016 Members Meeting Minutes

Friday May 20th 1:30 PM
Best Western Hood River Inn
Hood River, OR

Joe Casey called the meeting to order. This is the 171st meeting for the NW District. We have 366 people registered for this meeting. Joe covered some general housekeeping, including the open container policy.

Joe acknowledged the NW District Officers, Brad Loucks, Board of Governors Representative, Tom Shellhammer, Vice President, Brian Faivre, Secretary and Treasurer and Doug Hindman, Technical and Publicity Chairman.

Joe made a call for guests. One brave soul was introduced.

Jeff Clausen spoke some kind words about Ken Stewart who passed away recently.

A motion was made and seconded to accept the meeting minutes from the fall meeting.

Brian Faivre gave a financial report that can be found here:

http://www.mbaa.com/districts/Northwest/Documents/2016/Meetings/Spring/Reports/Treasurer/Treasurer_Report_2016.05.20.pdf.

In general, the district continues to financially healthy with a good membership.

Brad Loucks gave the following barley report:

El Nino brought very good moisture into the US barley growing regions over the winter with the exception of Montana, which was warmer and drier than normal. Canada was warm and dry also in most of its growing areas. Barley planting timing was close to normal across North America and so far we have gotten rains needed to get the barley to a good start. Timely rains will be needed across all areas, but due to the dry winter conditions in Canada they will be more dependent on good rainfall through the growing season. Markets are down slightly from last year and they are fairly stable right now.

Dean Monshing gave the following hop report:

Crop 2016 is off to a great start in the Pacific Northwest. Snowpack levels are above normal levels and reservoirs are full. We are anticipating normal water availability for the 2016 growing season.

5,500 – 6,000 new acres planted in the PNW. This new acreage brings the total near 50,000 acres and provided normal growing conditions continue, we expect the total crop to yield approximately 90,000,000 lbs. At least 60% of the new acreage expansions to collectively come from proprietary varieties Citra[®], Mosaic[®], HBC 366 and Simcoe[®].

Baby plantings are ahead of normal in Washington, recent warm weather has been favorable to these new plantings.

Mature plantings are 1-2 weeks ahead of schedule, plants are vigorous and have required multiple burn downs and mechanical pruning to allow for satisfactory training dates.

Joe Casey gave mention that the bill to privatize alcohol sales continues to come up in the Northwest. Brian Butenschoen from the Oregon Brewers Guild will be our conduit for information as this continues to progress in Oregon.

John Bryce, Technical Outreach Director at MBAA, gave a presentation on “What is MBAA?”, “Why We Are Here”, the benefit of and how to search for articles from the Technical Quarterly that all members have access to, how to locate district presentations, the “Ask The Brewmasters” forum, brewery safety resources, webinars, membership directory, networking opportunities, MBAA courses, and FREE MONEY! The world brewing congress is happening this August 13th – 17th in Denver, CO. John discussed how you can give back to our community of brewers. MBAA Twitter and Facebook are social media opportunities for you to engage in. There are many MBAA committees that you can get involved with. Presentation opportunities at district or annual meetings are great opportunities. Publications in the Technical Quarterly are great for those who don’t love public speaking. Why not consider publishing a book?

Joe Casey notified the membership that there is no current technical committee update at this time.

Tom Shellhammer gave an update on scholarships and membership. Tom gave an update on the OSU Foundation scholarship. It is currently at \$760 dollars. The 1st awarding of the OSU Foundation scholarship will be awarded at the fall meeting this year. Tom then went on to notify the membership that the district officers would like to propose a scholarship for the MBAA Brewery Packaging Technology Course, Engineering and Utilities Course or the Brewing and Malting Science Course for this year and next. The membership accepted the proposal. Applications for 2016 are due by July 1st 2016. Applications for 2017 are due by September 1st. Our district website will be updated with a new scholarship application. You can find our district website pages here:

<http://www.mbaa.com/districts/Northwest/Pages/default.aspx>

We currently have 428 members and are quite healthy. Tom then asked new members to come up and introduce themselves to the membership. And they did. Tom escorted the new members out for a discussion to take place on whether or not to accept the new members. This lead to a discussion of what it takes to be black balled from MBAA. In the end, all the new members were accepted and Tom swore them in. Congratulations to all new members!

Joe discussed old business, specifically, he notified the membership that district dues will remain static for now. Susan Welch gave a quick update on where the MBAA Higher Education Committee in its efforts to recognize academic programs for brewing and fermentation science. More information can be found here:

<http://www.mbaa.com/education/Pages/HEC.aspx>

New business. Joe reminded the membership that the Fall October 14th and 15th district meeting is taking place at the Lloyd Center Doubltree and Craft Canning is the host. Spring meeting will be May 5th and 6th again in Hood River at the same venue that we all love even though we are pushing the limit in regards to capacity. We need a sponsor for the fall meeting. Joe discussed what a district meeting

sponsor does. John I. Haas agreed to be the meeting host for the spring meeting of 2017. Joe went on to discuss sponsorships. Joe proposed to the membership to allow vendor sponsorships of \$500 per meeting. Vendors would receive their logo on a screensaver during the meeting, signage in the hospitality suite and visibility on our district websites. A discussion among the membership took place that included vendors and non-vendors. It was agreed that the district officers will put together a polished proposal for the membership to vote on during the fall meeting.

This is Brad Loucks last meeting as our Board of Governors Representative. The membership thanked Brad for all his time and effort that he has donated to the district. Brad proposed Nick Funnel to take over as Technical Chairman, Doug Hindman to Secretary and Treasurer, Brian Faivre to Vice President, Tom Shellhammer to President and Joe Casey to our Board of Governors Representation. A motion was made, seconded and accepted by the membership to accept the proposal.

Joe Casey announced that this is his last meeting as our District President. The membership thanked Joe for all his time and commitment. Joe went to give praise to Christina LaRue for all her hard work in making these meetings successful. Finally, Joe covered some housekeeping and logistics then adjourned the 2016 spring meeting for the NW District MBAA.